



Our City Our Census Public Service Announcement Contest

To help raise awareness about the benefit of returning the census, the Complete Count Committee of Casper and Natrona County School District are hosting a public service announcement contest to give Middle School and High School students in our district the opportunity to creatively address the importance of the census.

Contest Rules and Procedures:

- PSAs should focus on the benefits of returning the census.
- PSAs will be accepted in three categories:
 - 60-second video
 - 30-second video
 - 30-second audio
- PSAs that are longer than the category allows will be disqualified.
- Scripts must be included with your entry.
- Entries are due to Martha Karavitis at Central Services (970 North Glenn) by Wednesday March 24, 2010 no later than 4:00pm.
- Include registration form and waiver/release form with entries.
- Include a list of sources when applicable.
- Entries will be disqualified if they contain vulgar or inappropriate material.
- Submit video PSAs as full-quality/full-frame videos recorded on DVD.
- Submit audio PSAs as high-quality tracks recorded on DVD or CD.
- The decision of the judges will be final. No appeals will be considered.

Judging and Awards

The PSAs will be judged on students' abilities to analyze and discuss the topic of the census and produce a creative and high quality video/audio recording. The first and second place winners in each category at each level (High School and Middle School) will receive a small prize package which includes a free movie pass; and the winning PSAs will be aired on local television or radio.

Eligibility

Any student currently enrolled in Middle School or High School in Natrona County is eligible to submit a PSA entry to the contest. This includes students who are registered at private schools or home schooled. Multiple submissions from the same student are not allowed. Students are encouraged to enter as individuals, but may work as a team with two to five members.

Original Work and Copyrights

Any materials – such as print, recorded, photographs, or electronic data – must be original works (except for material with Creative Commons or Public Domain status). Materials may not violate trademarks, copyrights, and/or rights of privacy or publicity; compliance with applicable federal, state, and local laws, rules, and regulations is expected; and rights of the materials must not have been previously given to other people, organizations, or businesses. If entries contain copyright materials without proper written permission, they will be disqualified.

All the materials created for the Our City Our Census PSA Contest will become and remain the property of the Complete Counts Committee of Casper and Natrona County School District. These rights will include the right to edit and change the materials in any way.

Submit Entries by 4:00pm March 24th to:

Martha Karavitis
970 North Glenn Rd.
Casper, WY 82601

Direct questions about the contest to: martha_karavitis@natronaschools.org